

## Franke Coffee Systems - Global

Franke Coffee Systems is a world leader in super-automatic coffee machines, supporting the customer through innovation combined with a continuous ambition to offer customised solutions for the ever evolving needs and requirements of the market place. This is backed up by a certified global service network, balancing almost 100 years of experience with Franke's devoted passion for coffee.

Franke's comprehensive equipment range is able to constantly adapt to the individual needs of each customer's specific product offering in conjunction with its unique design aspiration. This enables the company to offer innovative turnkey solutions, combining professional coffee preparation with customised service, all through what it calls 'the excellent art of coffee making.'

# Franke brings Swiss quality to the UK beverage machine market

CB reflects on an 18 month success story, which has extended Franke's globally active, fully automatic coffee machine business into the UK.

"All very British - with a touch of Switzerland", is how James Nicholson, managing director of Franke Coffee Systems UK, describes the establishment of the company's new UK offices in St. Albans, Hertfordshire, which were officially opened almost 18 months ago.

James Nicholson has many years of experience in the coffee market and is now putting that knowledge and experience to good use, facing and seizing new challenges in the fully automatic coffee machine industry.

As with any 'Swiss-made' product, Franke machines carry a certain expectancy of quality and service to the customer and Franke Coffee Systems UK is set up to ensure every aspect of those expectations is met through its own service and support operation.

This is enhanced through a fully operational showroom, which both provides extensive display opportunities for equipment and is able to accommodate even large events. These

may range from coffee tasting sessions in which the

complexity of coffee and its preparation are explored, as well as product presentations offering state-of-the-art conference capabilities to the visitor.

A fully dedicated call centre is also operational, guaranteeing a seven day a week national service operation. With this nationwide service support, together with a conveniently located warehouse for machines and spare parts, Franke is able to meet even the tightest of schedules through next day delivery and installation for all machines from the diverse product portfolio.

But Franke is about more than just selling and placing machines, as James Nicholson explained, "At Franke Coffee System we believe that with every unit we successfully place in the market, a little bit of our soul and fire for coffee goes with it, bringing to life the true partnership for which our service stands."

As a subsidiary of the global company, located in Aarburg, Switzerland, Franke Coffee Systems UK is able to benefit from the proximity of location, which facilitates short communication channels and transfer of knowledge, together with the ability to share the resources that are available



from Franke's international network. This all enables the UK facility, together with its directly employed team, to stay ahead of the quickly evolving coffee industry and its many trends.

Franke Coffee Systems - excellence at your side. Then, now - always...

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[www.frankecoffeesystems.co.uk](http://www.frankecoffeesystems.co.uk)





## Evolution: Compact yet high performing...

Don't call it modest – unless you are referring to its dimensions. Aesthetic design paired with efficiency are the common denominators that reserve it the right to be called “everybody's darling”. It is the combination of elegance and simplicity that make the Evolution a thoroughly engineered machine capable of offering a versatile range of beverages. Awake this character-fulfilled coffee machine with a touch of your fingertips.



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**FRANKE**

COFFEE  
SYSTEMS

The art of excellent coffeemaking