

# Advertising Rates and Mechanical Data

Effective 1st January 2006

Advertisement Size	1 insertion	6 insertions	12 insertions
DPS Colour	£2,100	£1,995	£1,890
Page Colour	£995	£945	£895
Half Page Colour	£650	£617	£585
Quarter Page Colour	£400	£380	£360
DPS Mono	£1,500	£1,425	£1,350
Page Mono	£750	£712	£675
Half Page Mono	£400	£380	£360
Quarter Page Mono	£250	£237	£225
<b>Special Positions</b>			
Front Cover Package*	£4,000		
Front Cover Gatefold	£2,500		
Inside Front Cover	£1,100	£1,045	£990
Outside Back Cover	£1,200	£1,140	£1,080

## MECHANICAL DATA

Sizes in millimetres  
(width x height)

Eighth Page	85 x 60
Quarter Page	85 x 125
Half Page	
Horizontal	185 x 125
Half Page Vertical	85 x 286
Page Type Area	180 x 258
Page Bleed	216 x 303
Page Trim	210 x 297
Classified single column width	42mm

**Please note:  
We are no longer  
able to accept material  
supplied as film!!!**

\*Front Cover package comprising the front cover, a double page spread of editorial together with 1000 reprints of four pages to include; the cover, double page spread editorial and an additional page advertisement.

## CLASSIFIED ADVERTISING

- £30 per single column centimetre
- Lineage 80p per word minimum of £25.00  
Box number £15.00
- Spot colour £250 extra (special colours by separate quote)

## SPECIAL POSITIONS

- Facing matter 10% extra. Bleed 10% extra

## LOOSE INSERTS

Inserts are accepted for either the full run of the mailing list or for specific categories (breakdown available). The rate for an insert weighing less than 28 grams is £350 per 1000 for specific categories or £1200 for the full run.

## DIRECT MARKETING

The database is available for rental subject to terms and conditions.

## AGENCY DISCOUNT

10% discount is available only to recognised agencies.

## ORIGINATION

All origination work is recharged in all instances. An estimate (if required) and proof will be sent or faxed once advertisement copy has been received and examined by our in-house design team.

## COPY SUPPLY BY E-MAIL

Please ring 01342 844444 to confirm that the copy is being supplied and fax or send a hard copy to our offices.

**We are unable to take any responsibility for the incorrect publication of material without hard copy being supplied.**

Please ensure any digital images supplied are a minimum of 300 dpi resolution.

**e-mail: [production@rephotopublishing.co.uk](mailto:production@rephotopublishing.co.uk)**



*Your Industry Publication*

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